



APAS Communications Manager

The Agricultural Producers Association of Saskatchewan is looking for a creative, self-motivated, flexible, and experienced individual to join our team for a full-time one-year term position as a communications manager.

The communications manager position works in collaboration with the APAS team and reports to the General Manager to develop, coordinate, and execute internal and external communications of key messages to APAS's Board of Directors, APAS members, media outlets, elected officials, and the public.

Principal Duties and Responsibilities

1. Responsible for the content production, creation of some of the graphic elements, and distribution of all communication products, including; [Saskatchewan Farmer's Voice Magazine](#), [website content](#), social media posts, [newsletters](#), [press releases](#), promotional material, and corporate documents.
2. Film and edit videos to update RMs and APAS members about APAS's current and on-going advocacy and policy work
3. Provide front line contact for media inquiries.
5. Coordinate publicity for APAS events.
6. Maintain contact databases and media files
7. Responsible for the development and implementation of the annual communication plan for APAS.

Working Environment

APAS is Saskatchewan's general farm advocacy and policy organization. We provide competitive salary and employment benefits. The communications manager position will be an exciting and varied experience, with scope to build your skills. This position will require flexibility, and the ability to travel to events and meetings.

Qualifications



- Post Secondary degree in Journalism, Public Relations, Communications or equivalent work experience in related field
- Superior oral and written communication skills
- Advanced understanding and use of social media
- Experience filming with a DSRL camera and editing in Adobe Premier Pro
- Computer literacy is required; particularly word processing, spreadsheet, internet applications, graphics suites, and Word Press/ HTML
- Strong work ethic, time management skills and attention to detail
- Valid driver's license and access to vehicle
- Direct experience or knowledge of agricultural issues will be considered an asset

Depending on availability, it would be ideal for the successful applicant start on December 13, 2021, to allow two full weeks of training with APAS's current Communications Manager, Cally Nicholl, before her maternity leave starts on December 25, 2021.

Please send your resume by email by October 18, 2021 to:

Duane Haave

General Manager

info@apas.ca

About APAS – Founded in 2000 by farmers, APAS is Saskatchewan's democratic, non-partisan agricultural policy and advocacy organization. APAS tackles agriculture's most important problems and offers practical solutions to provincial and national decision makers.