

## APAS New Membership Money-Back Guarantee

## Why are we offering this?

To reduce any hesitation or concerns that an RM Council might have about joining APAS, we are now offering a money-back guarantee for RMs that choose to purchase a new full membership.

## How does it work?

- A non-member RM buys a 12-month full APAS membership.
- The RM Council selects an APAS Representative to participate in APAS events on behalf of the RM Council and ratepayers. This Representative can be any ratepayer from the RM, not necessarily a Councillor.
- The APAS Representative must attend the APAS AGM, the APAS Policy Conference, and two APAS District meetings over a 12-month period.
- If the APAS Representative and RM Council are not fully satisfied with the value provided by their membership after the Representative attends these required events, APAS will refund the full membership fee, minus any per diems, mileage, hotel, and meal costs that have been paid to the APAS Representative.

## **Example**

- The non-member RM buys a 12-month APAS membership.
- Their new Representative attends the APAS AGM, APAS Policy Conference, and two APAS District meetings over a 12-month period.
- APAS will pay the Representative a per diem to travel to and attend the four required events, reimburse the Representative's mileage, plus reimburse the Representative's hotel and meal costs if they are not provided by APAS.
- If the participating RM uses their money-back guarantee after the 12-month period, APAS will refund their initial membership fee minus the per diems and reimbursed costs that have already been paid to the Representative.

<u>Note</u>: APAS will keep all membership revenue generated from this money-back guarantee in a separate account for 12 months to avoid any operational challenges if refunds are requested.

<u>Note</u>: This money-back guarantee offer is not available for trial memberships or prorated full memberships.

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