Ag Matters

November 21, 2024



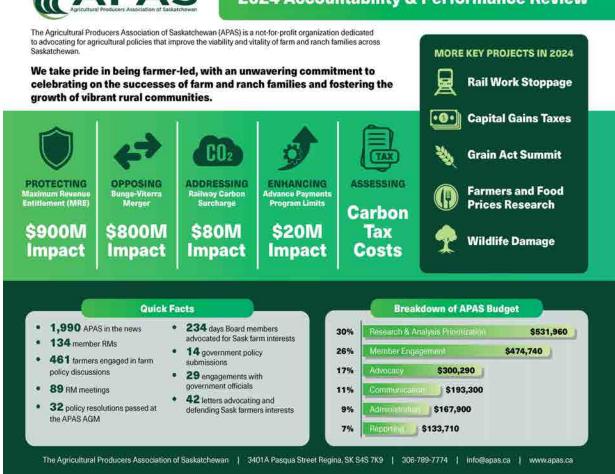
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APAS AT WORK

2024 APAS Accountability and Performance Report



2024 Accountability & Performance Review

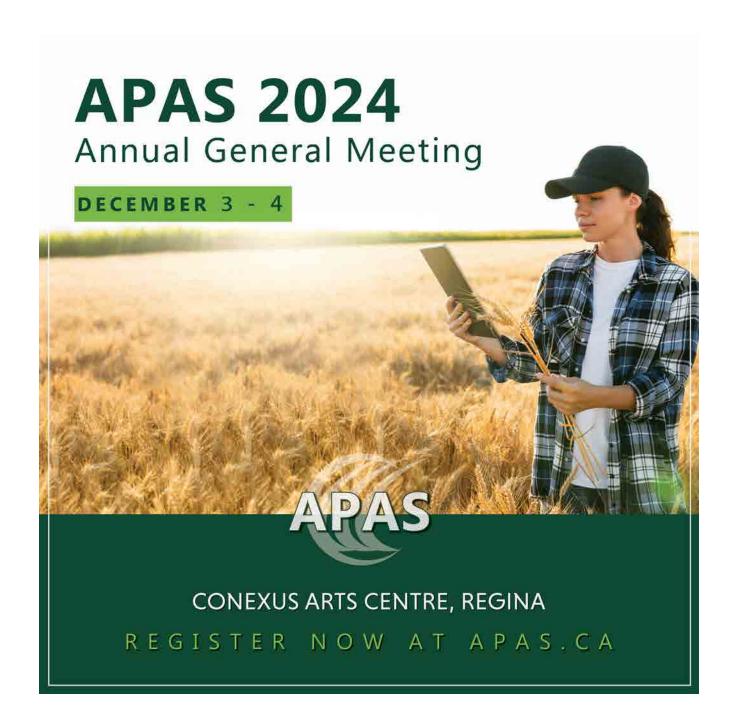


At APAS, accountability isn't just a buzzword—it's a promise to every member. As a farmer-led organization, we ensure that our positions and actions directly reflect the voices and best interests of farm and ranch families across Saskatchewan.

APAS commits to tirelessly working to ensure that our industry grows stronger and our voices grow louder.

We invite you to join us, where your voice will not only be heard but will also contribute to building success for Saskatchewan farm and ranch families.

TAKE A LOOK AT THE REPORT



AGM REGISTRATION

Join us at the AGM where a fantastic schedule of experts will address the pressing issues facing our agricultural sector. Topics include:

Rail Freight Rates



Meaningful competition on either rates or service does not exist for many shippers. CN and CP have been enjoying record profits. In large measure, that is a function of rail rates for captive traffic increasing far beyond rail cost inflation over the past couple of decades.

Mr. Francois Tougas, Partner, McMillan LLP

Senate Agriculture Committee's "Critical Ground" Soil Health Report

In April 2022, the Senate Committee on Agriculture and Forestry began studying the status of soil health in Canada. The study examined current soil conditions in Canada and soil's effects on climate change, human health, food security and agricultural productivity, to name just a few areas.

Senators heard from more than 150 experts and undertook fact-finding missions to research labs, farms and ranches. The study culminated with a report, Critical Ground: Why Soil is Essential to Canada's Economic, Environmental, Human, and Social Health, with 25 recommendations to federal government to improve the state of soil health in Canada.



Senator Robert Black

View - Soil Health Report

Farmland Ownership Panel

Farmland Ownership and Value is a major topic for Saskatchewan farmers. Saskatchewan farmland holds immense value:

buildings.

As farmland grows more expensive it creates a larger barrier for young producers to establish their operations, and for established enterprises to reach their full productivity and potential. Alternatively, low land value jeopardizes the retirement security of retiring producers.



Dr. André MagnanProfessor, University of Regina



Dr. Chad LawleyProfessor, University of
Manitoba



Mr. Ted Cawkwell
Agriculture Specialist,
Cawkwell Group

Canadian Grain Commission Update

Jon will be speaking about the CGC's perspectives on the evolving landscape of grain production in Canada, the regulatory environment, and the CGC's initiatives to support and protect grain producers.

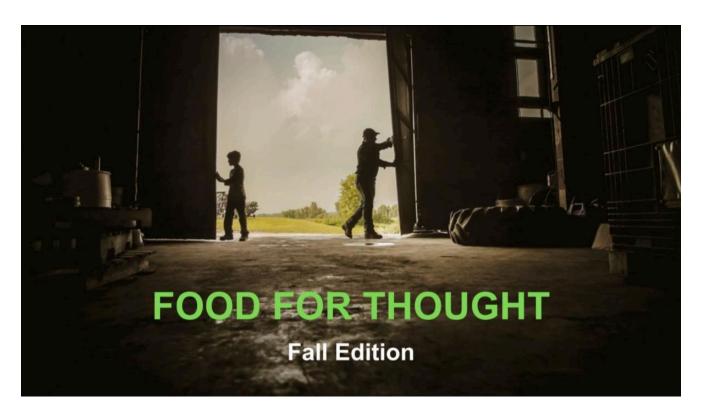
Jon Friesen
Chief Operating Officer, Canadian Grain Commission



Register today!

AGM REGISTRATION

Canadian Federation of Agriculture Profiles APAS's Farmers and Food Prices Report



As part of the Canadian Federation of Agriculture's Food for Thought campaign's Fall Edition, APAS's Farmer and Food Prices Report was profiled.

View - Food For Thought

READ - FARMERS AND FOOD PRICES REPORT

Have an Opinion on Agriculture? Want to Get Paid to Share it?



Moo-ve over, opinions matter! Share yours and get paid!

Prairie Insights

A community of agricultural professionals.

Prairie Insights supports leading agribusinesses to better decision-making. If you are an expert in agriculture, join us and help shape the future of agriculture in Canada.

Your time is compensated:

Share your expertise as a Canadian producer & contribute to insights across all agricultural markets & segments. Earn reward points & turn them into money for every research study you participate in.

SIGN UP FOR PRAIRIE INSIGHTS BEFORE DECEMBER 15, 2024, AND ENTER TO WIN:



\$500 COLD HARD CASH

Participate in market research studies:

Conduct online surveys, in-field research with producers, online focus groups, and more.

Clients we've done research with:

CropLife Canada, Saskatchewan Pulse Growers, Alberta Barley, Manitoba Canola Growers, BASF, & more

Farmer-focused research studies you can participate in:

We conduct various research studies with our farmer-focused panel on topics such as market trends, best management and sustainability practices, farm safety, awareness/opinion polls, and product feedback surveys, all tailored to the unique needs of the agricultural community.





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FOR MORE INFORMATION: PRAIRIEINSIGHTS@INSIGHTRIX.COM

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APAS IN THE NEWS

- Port Labour Disruption (Nov 13, 2024)
- New Saskatchewan Ag Minister (Nov 7, 2024)
- Great Train Robbery (Nov 2, 2024)

BECOME A MEMBER

Join Without Risk: Your Satisfaction, Our Guarantee!

By becoming an APAS member, your RM is not just joining an association; you're investing in a partnership that actively works to safeguard and improve your farming future. It's an investment in stronger representation, broader resources, and a shared vision for a thriving agricultural sector in Saskatchewan.

At APAS, every single member is instrumental in driving the agricultural policies crucial for Saskatchewan's farming community. That's right, your involvement matters!

We're so confident in the value that APAS membership provides, we're offering an unprecedented MONEY-BACK GUARANTEE to all new members. <u>It's your chance</u> to experience the benefits risk-free!

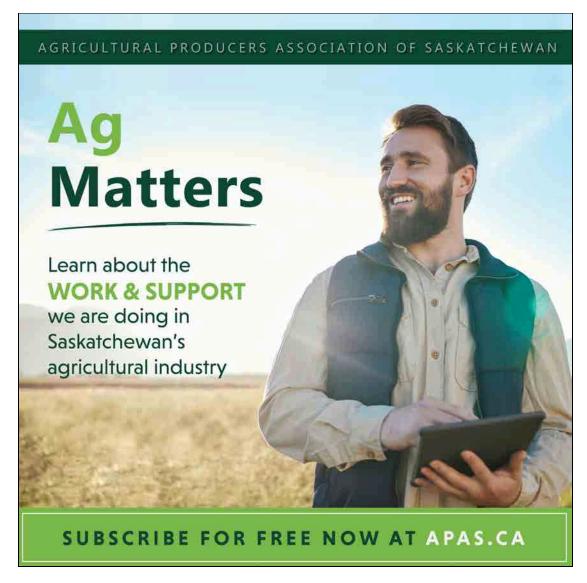
Connect with Us:

For more details, feel free to reach out directly to Curtis Hemming.

Call: 306-789-7774

Email: **Curtis Hemming**

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