



APAS, Western Producer to host Why Ag Matters Provincial Election Dialogue

March 9, 2016 – For Immediate Release - The Agricultural Producers Association of Saskatchewan (APAS) and the Western Producer have teamed up to host Why Ag Matters – An Agricultural Dialogue in Saskatoon March 22. The event is an opportunity for voters to clearly understand the agricultural and food platforms of the five provincial political parties before the provincial election on April 4, 2016.

“Saskatchewan has nearly half of Canada’s arable farmland,” said Norm Hall, APAS President. “Agriculture has always been an essential industry in Saskatchewan; we account for tens of thousands of jobs, and over one-third of the province’s total exports, or 15 billion dollars annually. That’s why agriculture matters.”

The event will be moderated by author Jeanne Martinson. Confirmed participants include: Lyle Stewart, Saskatchewan Party Minister of Agriculture; Cathy Sproule, Saskatchewan New Democratic Party Agriculture Critic; Darrin Lamoureux, Leader of the Saskatchewan Liberal Party; Rick Swenson, Leader of the Saskatchewan Progressive Conservative Party; and Ryan Lamarche, Green Party of Saskatchewan.

The event will also be live-streamed through the Western Producer website (www.producer.com). Online participants will be able to participate in meeting discussion via Twitter. The event will be rebroadcast on Access and Shaw cable TV networks at a later date.

“The Producer is excited to partner with the province’s general farm groups to share this important public discussion with the hundreds of thousands of voters that will participate in the upcoming election,” said Mike Raine, Managing Editor of the Western Producer. “By streaming the dialogue live, we can ensure that viewers across the province have a chance to participate in person or online.”

Event details:

12:30 PM Remai Art Centre Opens
1:30-3:00 PM, Tuesday, March 22, 2016

Persephone Theatre, Remai Arts Centre, Saskatoon
100 Spadina Crescent E, Saskatoon, SK S7K 0L3

Registration:

Agricultural sector organizations, university students, farmers and anyone interested in the future of farming are invited to participate. Please pre-register by contacting APAS at 306-789-7774 or info@apas.ca.



Media registration:
All media are welcome.

-30-

For more information,
Duane Haave
General Manager, APAS
(306) 789-7774 ext.2
dhaave@apas.ca

APAS is Saskatchewan's general farm organization formed to provide farmers and ranchers with a democratically elected, grassroots, non-partisan, producer organization based on rural municipal boundaries. As the united voice of thousands of agricultural producers in Saskatchewan, we strive to represent the views of a wide variety of agricultural stakeholders in order to form comprehensive policies that can benefit all sectors of society.